Challenges & Hackathons

HIDA | HELMHOLTZ | Information & Data Science Academy

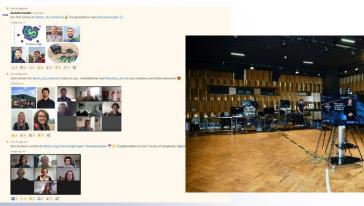
... with HIDA as partner

- Good experience in planning and executing challenges and hackathons online-only and online-first:
- → High international participation rate up to 45%
- →Quickly reach desired number of participants through advertising, for online events low bounce rate around 20%.
- → High satisfaction of participants
- Exciting national and international partners:
 KIT, Forschungszentrum Jülich, Deloitte,
 NVIDIA, Umweltbundesamt, ...

REMOTE CHALLENGE ON CLIMATE CHANGE, APRIL 2020



DATATHON FOR CLIMATE CHANGE, NOV 2020



INTERNATIONAL COVID-DATA CHALLENGE, APRIL 2021





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...what HIDA can do for you



- Announcement and communication support: Social Media (Twitter 2758 followers, LinkedIn 804 followers)
- · Event and news post on HIDA website
- Newsletter with 600 subscribers interested in data science
- HIDA Give-Aways

Consulting

- Consulting for project planning
- Advice on scheduling for virtual & presence/live events
- Contacts to further partners
- German and English speaking moderation

Implementation: live & digital

- Consulting in the search for a suitable on-site location and implementation planning according to hygiene guidelines in Berlin
- Consulting in the search for suitable additional service providers (catering, technical companies, etc.)
- Digital implementation with the event management tool Hopin/Slack with HIDA







6:15 PM - Apr 29, 2021 - Twitter Web App







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... What HIDA would like to have as a partner

- Not much ②
 - HIDA as partner logo on communication materials (website, social media, etc.)
 - Mention HIDA in the program as a partner, preferably brief introduction by HIDA in the program.



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Contact us, we are looking forward to work with you!



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