

# Challenges & Hackathons

... with HIDA as partner

- Good experience in planning and executing challenges and hackathons online-only and online-first:
  - High international participation rate up to 45%
  - Quickly reach desired number of participants through advertising, for online events low bounce rate around 20%.
  - High satisfaction of participants
  - Exciting national and international partners: KIT, Forschungszentrum Jülich, Deloitte, NVIDIA, Umweltbundesamt, ...

## REMOTE CHALLENGE ON CLIMATE CHANGE, APRIL 2020



## DATATHON FOR CLIMATE CHANGE, NOV 2020



## INTERNATIONAL COVID-DATA CHALLENGE, APRIL 2021



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## ... What HIDA would like to have as a partner

- Not much 😊
  - HIDA as partner logo on communication materials (website, social media, etc.)
  - Mention HIDA in the program as a partner, preferably brief introduction by HIDA in the program.

**Contact us, we are looking forward to work with you!**



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